



Sergey Primbetov Joins Park View Federal Credit Union as Director of Member Relations

Harrisonburg, VA –Sergey Primbetov has joined Park View Federal Credit Union as the Director of Member Relations. He provides leadership for PVFCU's four branches, contact center, financial advisory and marketing teams.

Sergey brings a variety of leadership and industry experience in retail banking, management consulting and financial services process improvement.

"Sergey complements our leadership team by bringing a vast amount of experience from within the industry," said John Beiler, President and CEO. "He is a strong leader with a passion for meeting and exceeding service standards. We are very fortunate to have him as a member of our team."

Sergey holds a Masters of Business Administration (MBA) from the University of North Carolina and received his undergraduate degree from James Madison University. Sergey and his family recently moved back to Harrisonburg from Boston.

