



Park View Federal Credit Union Refreshes Brand

Park View Federal Credit Union recently unveiled its updated logo and a redesigned website. The updates mark the beginning of an organization-wide initiative to provide an enhanced service experience for their members.

The new website is responsive, allowing for an enhanced streamlined experience whether viewed from a PC, smart phone or tablet. The entire website is also now available in Spanish, providing information and resources to better serve their Spanish speaking members.

“Updating our website to adapt to a growing digital banking footprint was vital,” said John Beiler, President & CEO. “Along with offering our members an enhanced digital experience from all of their devices, they will now enjoy a more clean and fresh look when visiting our website. These are the first of many enhancements we’re making for our members in 2016 and beyond.”

To view the updated logo and new website, visit www.pvfcu.org.