



Park View Federal Credit Union Wins National Marketing Award for Updated Logo

Harrisonburg, VA – Park View Federal Credit Union was recently honored with a Silver Marketing Award, which recognizes outstanding marketing achievements in the credit union industry. PVFCU received a Silver Award in the Logos category for its updated logo. Employees and board members gave input and a marketing team worked together to develop the logo.

“We’re honored to have received this award,” said Lisa Lehman, PVFCU Marketing Manager. “This was the first step in providing a more up-to-date and refreshing service experience for our members and they’ve had a very positive response!”

The awards were presented by the Marketing Association of Credit Unions, a national credit union association of marketers who join together to exchange ideas, build relationships and foster professional development. Award winners were recognized at the association’s 30th annual conference held in Las Vegas, NV.