



Park View Federal Credit Union Receives Excellence Award for Outstanding HR/Training & Development Achievements



HARRISONBURG, Virginia– Park View Federal Credit Union in Harrisonburg, Virginia was recently honored with an Excellence Award, which recognizes outstanding human resource/training and development achievements in the credit union industry.

The award was presented by the Credit Union National Association (CUNA) HR & Organizational Development Council, a national network comprised of 900+ credit union human resource and training & development professionals. Awards are given in each of three categories, including Employee Engagement, Management Practices and Innovative Staff Development. The Excellence Awards recognize and honor credit unions that exemplify excellence in HR and training & development in the credit union industry.

Park View won the Innovative Staff Development category for its entry, entitled Connecting People with Purpose. In 2018, Park View launched a Member Advisor Development Program (MADP). This program provides Lobby and Contact Center Member Advisors the opportunity to map out their career path, prepare them for future leadership positions and get involved with strategic credit union initiatives.

“The programs and initiatives championed by these winners truly exemplify the best of the credit union movement in the HR and organizational development field and have a remarkable impact on their credit unions and their members.” says Jennifer Huggard, Chair, Awards & Recognition Committee and SVP Administration & Governance Affairs, Northwest Credit Union Association.

Award winners were recognized at the council’s 25th annual conference held April 14-17 in Anaheim. For more information on the Excellence Awards or to view the entire list of winners, go to www.cunacouncils.org/awards.

About PVFCU

Established in 1969, Park View Federal Credit Union is a not-for-profit, member owned cooperative that provides a full range of financial services from five branch locations in the Harrisonburg and Rockingham County area. Visit www.pvfcu.org to discover more about Park View.

CUNA HR & Organizational Development Council

The CUNA HR & Organizational Development Council is a member-led partnership of HR and training professionals dedicated to providing education, leadership, networking support, professional development tools, and expertise to its members in order to shape the enhancement of the role and diversity of operations in the credit union industry. The CUNA HR & Organizational Development Council is one of the six organizations that make up the CUNA Councils, a network of more than 7,000 credit union professionals. For more information, visit cunacouncils.org.